



Buzzin Art
Designs

Business Profile

Design & IT Solutions

www.buzzinart.com



About

Hello there,

I am Dhananjaya.

**Logo & brand identity designer from
Sri Lanka based in Auckland, New Zealand.**

Buzzin Art is my personal brand
and I do all my creative works
under this name.



Goal



My goal is to help **people and businesses to design and develop their brands** by delivering creative solutions to their problems.



Values

With creative thinking, software skills and **8+ years of experience** in the creative field, I have the confidence that I am fully capable of providing the **best solutions to your branding needs.**

What you get

- Professional service
- International standard design process
- High quality design work
- Hassle free experience
- Fair and reasonable prices

Design Solutions

Logo Designs

Identity Designs

Packaging Designs

Printed Collateral

UI/UX Designs

Brand Strategies

Brand Guidelines



IT Solutions

I am collaborating with highly talented IT developers to give you the best IT + Design solution your business needs.

Web Development

- Customized Web Design
- E-Commerce Sites

Customized Software

- Cloud Based

Mobile Apps

- Android
- IOS



My Works

Here are few of my selected projects that showcase my design process and my creative style.

Logo Design

Niva Creatives

Creative service provider - Sri Lanka

Project Brief

Niva is a designing service provider in Sri Lanka with a different perspective of creativity. The brand explores the world of arts and crafts with its unique creativity and imagination while being humble and sensitive to nature, thus providing Eco-friendly & up-cycled products for its client's desires. The client wants to create a logo which reflects creativity and mystery of art.

My Approach

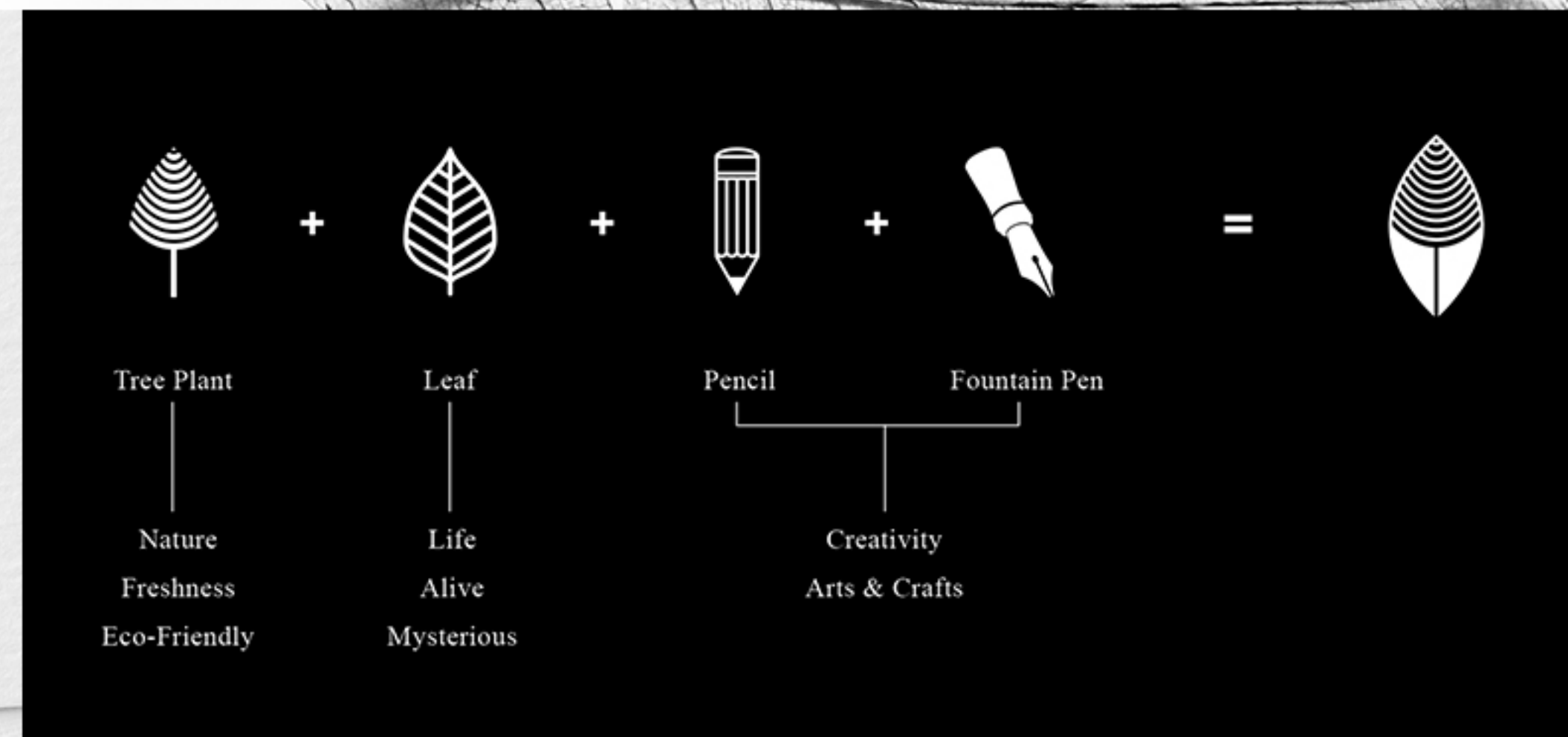
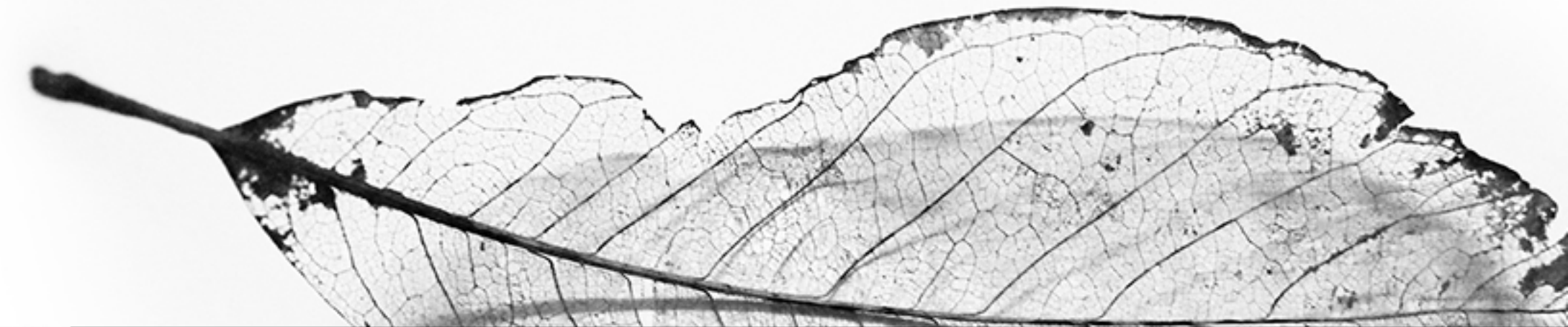
My task was to create a unique and creative logo which will reflect the brand name, what it does and its different perspectives of creativity.

The name 'Niva' created from owner's name 'Nivanthi'. Even though I felt that this name also has a connection with the word 'Nirvana'. The word Nirvana is a part of Buddhism and it has a strong connection with leaves, especially with Bodhi leaf. So I thought to try the logomark with my initial gut feeling. I had to be very careful to come out with a unique design as there are so many leaf-based logos out there.

Full case study:

www.buzzinart.com/niva

NIVA



Re-branding

Eco X-Pert Group

Group of service company - New Zealand

Project Brief

Eco X-pert Group is a New Zealand based group of company which delivers services like House moving, House cleaning and Gardening. They provide their services under the eco-friendly tag and they are expert & professional in what they do. They didn't have any clue on how their brand looks to others and how it can be improved to make more sales.

My Approach

When I first saw their logo, I knew that it needs to be changed. The old logo doesn't look trustworthy, reliable and memorable enough to be recognized easily. So I approached the Group CEO to discuss their re-branding and he was happy to give it a go.

My task was to re-brand Eco X-Pert Group and its related companies to match with the new digital generation. I started by changing the company logo. I wanted it to be more professional, trustworthy, reliable and easily memorable. At the same time, it needed to be versatile to work effectively in a wide range of situations.

Full case study:

www.buzzinart.com/eco-xpert-group



Logo Design

Chambers Bar & Grill

Restaurant and Bar - New Zealand

Project Brief

The new owner at Chambers Bar & Grill - New Zealand wanted to re-brand the entire restaurant and start in fresh. They wanted a logo which suites the restaurant and reflects its historical value. In the brief owner also mentioned that he likes something rustic look and maybe use Gold color as the main logo color.

My Approach

At start, I convinced the client to avoid Gold color as most of the interior designs in the restaurant made with woods and a Gold color logo won't go well with that. Also it's more expensive when they are going to do print collateral. I chose copper color for the primary logo color as it's going well with the interior colors and the vibe they have inside the restaurant. Copper also gives the impression of the well-established, heritage and sense of tradition.

My research found that this building not only has a historical value, but also has a great architectural value too. This building entrance is quite special as it is created to the Greek architectural style. So I thought to use the restaurant entrance as a part of the logo and use it as a main brand icon.

In the final logo, the building entrance icon represents historical and unique values of the building and stars around it represent the quality of the service and the quality of their food.

Full case study:

www.buzzinart.com/chambers



Branding

PrimeOrgs

Organic herbs and spices distributors - Sri Lanka

Project Brief

The company wanted to make a brand new logo and a complete brand guidelines set for the PrimeOrgs brand. The logo should communicate their core values effectively while being the primary identification of their brand.

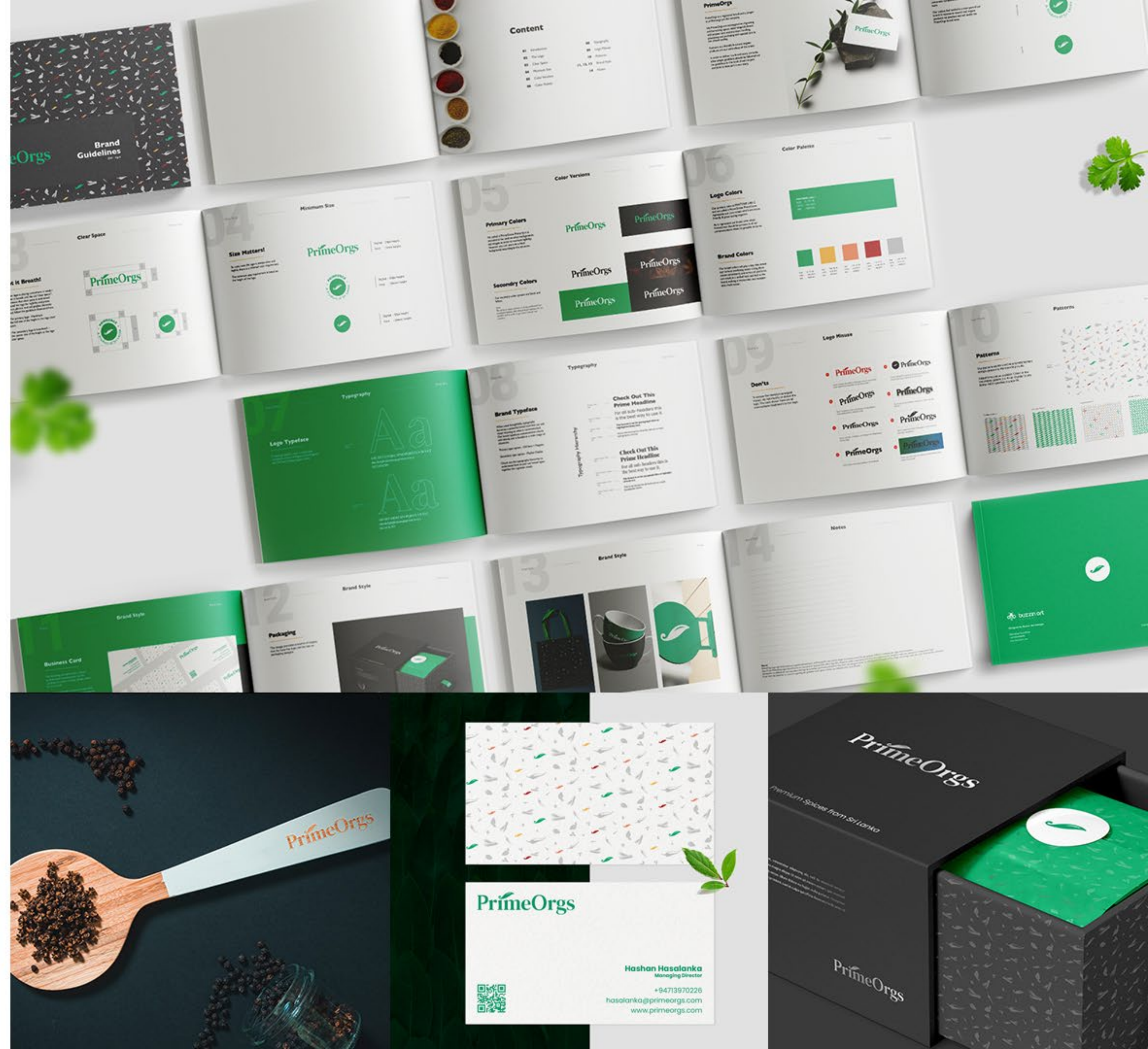
My Approach

After the initial discovery session with the two managing directors of the company, we've come to the conclusion that the logo should be simple enough to read and to be more memorable. I did my research part for the logo and the brand and presented 3 mood boards to them to understand their perspective more visually and to make sure we all are on the same path in this design process. At first, they were more likely to go with the Greenary mood board, however after I explaining the advantages of having some extra colors for the brand we decided to combined both Greenary and Color Mantra mood boards to create their brand visual.

After the discovery session, brand research and mood board presentation, I had a clear and well directed path to my design process. I gave them 3 initial logo concepts and they were happy with one of the concepts and suggested some small suggestions to it. After some refines and tweaks I was able to complete the final logo for the PrimeOrgs which reflects their premium, eco friendly organic products.

Full case study:

www.buzzinart.com/primeorgs







NEW SONIC



P A S T E L
PROJECTS



OnlineGrocery.eu

Powered by InoKings



Smile

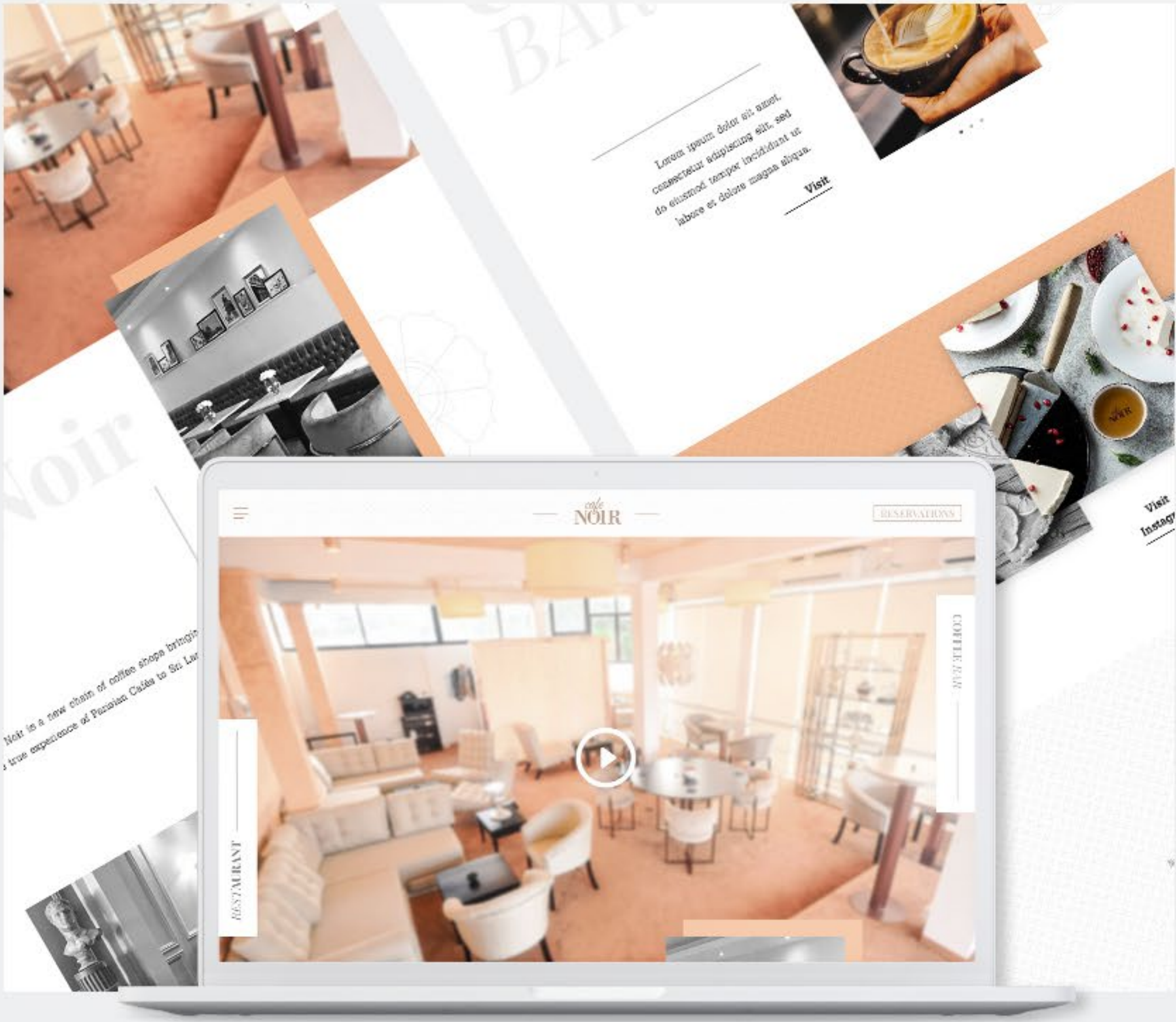


TRENDEEZ

UI Designs



Hospital website concept



Modern cafe website concept

Print Designs



Design Process

You will find my design process is unique and very professional. My process is what makes me specialize and it is something I am always proud of. As the client, you will involve with me throughout the whole process. So you know what you get. No final surprises. Also, keep in mind that the process will change accordingly to the design brief and the project scope.

Updated on: 08/08/2020

01 Discovery

The first step is to build a creative design brief to understand and align with you and your needs.

This session will include,

- Discovery call
- Online questionnaire
- Sending the proposal
- Project timeline
- Contract signing
- Advance payment

02 Research & Strategy

At this stage, I will build up a solid base to work with your project by researching your company, target audience, competitors, etc.

Based on my research I will create moodboards, generate creative strategies and directions for your project.

03 Sketching & Concept Developpe

At this point, I take out my sketch book and start sketching to figure out all the possibilities and the best concepts for the project.

Then, I will move on to design software to refine and constructed the design properly.

04 Presentation & Feedback

I will present the work to you in a well-structured presentation format.

Then according to your feedback, I will take the necessary actions at the revision round.

At this stage, we will spend some time discussing the concepts and any questions you may have.

05 Project Delivery & Support

Once the project is completed, I will require the balance payment before delivering the final files to you.

The final files will be neatly arranged so you don't have to spend hours finding the correct files you need. I'm happy to support with any questions you may have, with the final project files and their usage.

Let's **Talk**

I'd love to hear from you

Feel free to get in touch with me. I am always open to discuss new projects, creative ideas or help on your branding needs. **Just say hello!**



Dhananjaya Gunathilaka (Dan)

+642041646595

buzzme@buzzinart.com

www.buzzinart.com

 www.instagram.com/buzzin_art

 www.behance.net/Dhana-Buzzin

 www.dribbble.com/Dhana_Buzzin

 www.linkedin.com/in/dhananjaya93



Thank You!
